

HBAL Logos & Event Promotion Guidelines

The Nebraska Builders Home & Garden Show™, Parade of Homes™, Tour of Remodeled Homes™ and Remodelers Council of Lincoln™ are trademarked by the Home Builders Association of Lincoln (HBAL). All logos and names are the property of HBAL and may only be used with permission.

Trademark & Logo Use:

- When using “Parade of Homes” or “Nebraska Builders Home & Garden Show,” you must also reference HBAL (ex: HBAL’s Parade of Homes). When using “Tour of Remodeled Homes” reference the Remodelers Council of Lincoln.
- Usage is limited to event participants, sponsors or advertisers only
- Do not alter the logos in any way
- Do not use the event name or logo in a way that suggests HBAL endorsement or affiliation without approval

How to Promote HBAL/Remodelers Council Events:

- Do not create your own social media event.
- Like, comment and share HBAL’s social media content, event details, guidebooks, promotional videos, etc.
- Tag us in your event-related content
[HBAL FB](#) | [Remodelers FB](#) | [Home Show FB](#) | [HBAL Instagram](#) | [HBAL TikTok](#)
- If applicable, purchase tickets for your customers/clients. HBAL offers its members a discount for both the Home Show and the Tour of Remodeled Homes.

