

Member Application

Step 1: Select your Membership Type

- Builder Member (Dues: \$350 annually)**
Builders of single and multi-family residential units, commercial structures, general contractors and developers. Any person, firm or corporation that is in the business of building or remodeling homes, apartments, schools, commercial, industrial or other structures normally related to a community; or in land development.
- Associate Member (Dues: \$250 annually)**
Any person, firm or corporation engaged in a trade, service, industry or profession allied with the building industry.

If your employer/company is already an HBAL member, you are eligible for the following membership types:

- Affiliate Member (Dues: \$60 annually)**
For employees of current Builder or Associate Members who want to be involved in the Association. Affiliates may serve on committees, are listed in the Membership Directory and will receive the *Lincoln Business Builder*.
- Remodelers Council (Dues: \$75 annually)**
Benefits include monthly meetings, annual golf outing, Tour of Remodeled Homes and being listed on the roster of Remodelers Council members. The HBAL office regularly receives requests for people in the remodeling business. This is a service to the public, as many people don't know how to choose a remodeler. Monthly meetings include tours, guest speakers and camaraderie with others in the industry. The council is known throughout Lincoln for its public service projects and professional image. Representative must be either the principal or an affiliate member of your company.
- Young Building Professionals Council (Dues: no annual fees)**
HBAL's Young Building Professionals Council is engaging the next generation of builders and associates, giving them a unified voice in the building community.

Step 2: Complete information below:

Company: _____

Contact Name: _____ Spouse: _____

Address: _____ P.O. Box: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cellular: _____
(list only if you want it published in the HBAL Directory)

Fax : _____ Email: _____

Website: _____

Membership Sponsor: _____

Affiliate Contact Name(s) (additional \$60 per person): _____

Affiliate Phone/Cellular: _____

Affiliate Email: _____

Dues Payment Options:

- Check (enclosed) Credit Card (call office with pmt info)

My signature on this form gives HBAL my permission to contact my company and myself by mail, phone, email and fax.

Signature Required: _____

Return this form along with your payment to:

Home Builders Association of Lincoln • 6100 S. 58th Street • Suite C • Lincoln, NE 68516
Phone: (402) 423-4225 • Fax: (402) 423-4251 • info@hbal.org • www.hbal.org

New Member Profile

To help introduce yourself to other members of HBAL, please complete this new member questionnaire. This information will be published in the *Lincoln Business Builder*. Due to space restrictions, profiles are subject to editing and will appear in the newsletter when space is available at the discretion of the Editor.

Reason I joined HBAL: _____

What I hope to get out of my membership: _____

Desired areas of involvement (see committees list): _____

Personal (family, hobbies, etc.): _____

HBAL Buyers Guide

Your company is allowed up to five classifications. Additional listings are \$10 each (maximum 7 classifications).

- | | | |
|--|---|--|
| <input type="checkbox"/> Advertising, Marketing & Print Services | <input type="checkbox"/> Drywall | <input type="checkbox"/> Maintenance, Repair & Home Inspection |
| <input type="checkbox"/> Appliances & Electronics | <input type="checkbox"/> Education | <input type="checkbox"/> Millwork & Trim Carpenters |
| <input type="checkbox"/> Architects, Engineering & Drafting | <input type="checkbox"/> Electrical & Lighting Fixtures | <input type="checkbox"/> Painting |
| <input type="checkbox"/> Banking & Financial Services | <input type="checkbox"/> Excavation & Trucking | <input type="checkbox"/> Plumbing & Fixtures |
| <input type="checkbox"/> Brick, Stone, Thin Veneer Applications | <input type="checkbox"/> Fences | <input type="checkbox"/> Professional Designations |
| <input type="checkbox"/> Builders | <input type="checkbox"/> Flooring | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Building Materials - Structural | <input type="checkbox"/> Framing Contractors | <input type="checkbox"/> Real Estate Services |
| <input type="checkbox"/> Cabinets & Furniture | <input type="checkbox"/> Glass | <input type="checkbox"/> Remodeling Contractors |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Grading | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Commercial Construction | <input type="checkbox"/> HVAC, Fireplaces & Exhaust Fans | <input type="checkbox"/> Siding & Gutters |
| <input type="checkbox"/> Concrete | <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Stucco Finishes |
| <input type="checkbox"/> Construction Site Services | <input type="checkbox"/> Home Automation & Security | <input type="checkbox"/> Swimming Pools & Spas |
| <input type="checkbox"/> Countertops | <input type="checkbox"/> Insulation | <input type="checkbox"/> Tools, Equipment, Vehicle - Sales & Service |
| <input type="checkbox"/> Decks & Outdoor Living | <input type="checkbox"/> Insurance | <input type="checkbox"/> Utilities & Gas Services |
| <input type="checkbox"/> Developers | <input type="checkbox"/> Interior Design & Specialty Finishes | <input type="checkbox"/> Water Treatment - Sales & Equipment |
| <input type="checkbox"/> Doors & Windows | <input type="checkbox"/> Irrigation, Sod & Seeding | <input type="checkbox"/> Well Drilling & Geothermal |
| | <input type="checkbox"/> Landscaping & Materials | |

HBAL provides its members with an opportunity to distinguish themselves with a logo and short paragraph which can be viewed in the Buyer's Guide on www.HBAL.org. Please submit the text you would like included below or email it along with your company logo to info@hbal.org. (Max. 100 words.)

Example: ABC Security Company has been serving the Lincoln Community since 1988. We specialize in Residential and Commercial Security, Camera/Surveillance and Access Systems. We are the Go To in Lincoln for CUSTOM Audio, Home Theater, Central Vacuum and Intercom Systems. We also offer Personal Emergency Response Systems to assist elderly clients to remain safe in their homes.

HBAL Membership • A *Valuable* Investment

The value you get out of your membership is more than worth the investment.

Exposure

- Receive a free email and/or website address link and business description on our online Membership Directory at www.HBAL.org.
- Your company name and information (supplied by you on the membership application) will appear in the *Lincoln Business Builder*.
- Your company will be listed in the next issue of our annual Membership Directory & Buyers Guide.
- By attending HBAL General Membership meetings, you network with fellow members of the Lincoln building industry. Building relationships is key to building your business.

Potential Discounts

	<u>Member Price</u>	<u>Nonmember Price</u>
<i>Lincoln Business Builder</i> 1/8 p. ad (circulation: 750+)	\$110/3 months	\$220/3 months
Parade of Homes Guidebook 1/2 p. ad (circulation: 5,000-8,000 printed copies based on the number of entries plus an online flipbook)	\$725/issue	\$1,450/issue
Nebraska Builders Home & Garden Show (attendance: 16,000-18,000)	\$525 per average 10'x10' booth	\$698 per average 10'x10' booth 33% more than member price

New Member Coupons

Once approved by the Board of Directors, you will receive coupons worth \$139. They include:

- Free General Membership Meeting (value \$10-\$15)
- Free one-month Business Card-Size Ad in *Lincoln Business Builder* - advertise your company to the 750+ readers of the monthly HBAL newsletter (value \$37)
- Free mailing labels - can be used for Builder members only (approximately 105 companies), Associate members only (approximately 420 companies) or the entire membership (approximately 525 companies) (value \$35-\$50)
- Free Remodelers Council Lunch Meeting (value \$10)
- Admission for two people to attend the Tour of Remodeled Homes (value \$10)
- Admission for four people to attend the Nebraska Builders Home & Garden Show held each February (value \$24)

Reasons To Belong

Networking

- Access the most powerful, successful and influential business people in Lincoln
- Various events focusing on family, golf, outdoors, sports, education, etc.

Communication

- Line of communication to share and receive updates on industry issues
- Website provided for better communications and marketing of your business or properties to the consumer

Advocacy

- Direct access to one of the state's best lobbying firms for representation with Nebraska Senators
- Political Action Committee/HOME PAC active in local Task Forces, Committees, Commissions, with the Mayor's office, City Council, Nebraska Legislature and your Congressmen & Senators
- Solutions and up-to-date information on regulations affecting your business from OSHA, EPA, etc.

Education

- Grants applied for to assist with the cost of education & training for your business
- Cost effective classes to better your business
- Updates regarding Code changes and information on how to meet new regulations

Marketing

- Promote your business in specialty events such as the Parade of Homes and Tour of Remodeled Homes
- Promote your business as a member of HBAL for additional credibility
- Receive increased visibility through membership and participation
- Member Discounts for the area's largest trade show, the Nebraska Builders Home & Garden Show

Civic Participation

- The Lincoln Home Builders Care Foundation was designed especially for this purpose
- LPS Partnership & Student Competitions
- Student Scholarships
- Habitat for Humanity
- Lincoln Children's Museum Exhibit

HOMEPAC

Membership gives you a voice in government on the national, state and local level through HOMEPAC, our active local political committee.



The Lincoln Home Builders Care Foundation was established in 2009 as a 501(c)3 charitable, non-profit organization dedicated to the future of the home building industry in Lancaster County.

The Lincoln Home Builders Care Foundation's mission is to support the educational and charitable activities of the Home Builders Association of Lincoln. The Foundation strives to support the community by contributing to community service projects focused on housing, as well as providing scholarships for students pursuing a career related to the building industry, and providing funding for other industry related educational programs.

The Foundation will accept tax deductible contributions to establish scholarships and other programs. Proceeds from the annual golf tournaments, chili cook-off and the October sporting clay shoot will be directed to the Foundation.

HBAL Committees

Home & Garden Show - Since 1973, the Home Builders Association of Lincoln has sponsored the Nebraska Builders Home & Garden Show. Held every year in February, planning for this event occurs throughout the year.

Chili Cook-Off - Held every year in March, the Chili Cook-Off brings the best of the best to the kitchen. Contestants enjoy getting to know each other while preparing their chili during the day. During the event, members go from booth to booth sampling the amazing recipes. Planning for this event begins in December.

Parade of Homes - Held every spring and fall, the Parade of Homes is a great opportunity for builders to show off their work. Committee members assist in the planning as well as distribution of the Parade Guidebooks, directional signs, etc.

Golf - Two golf tournaments are held every year in June and August. Each have their own committee and planning begins 3-4 months prior to the event.

Sporting Clay Shoot - This annual event is held at the Oak Creek Sporting Club in October. It is set up like a golf tournament where teams of five travel from station to station to shoot at a number of clays released in a pre-planned sequence. Planning for this event begins in July.

HOMEPAC/Political Action Committee - Although anyone can attend these monthly meetings, voting rights require a \$100 contribution to HOMEPAC. Members of this committee interview City Council, County Commissioner, mayoral and legislature candidates, offer them financial support and work on their campaigns.

Education - Continuing education is an important part of anyone's career. The Education Committee periodically schedules classes based on feedback from members, regulation changes and issues facing the building industry.