

Nebraska Builders Home & Garden Show Sponsorship Opportunities



Sponsorship Opportunities for HBAL Members

Media Sponsor - \$10,000

(Limit one sponsor)

- Company logo in Business Builder each month the Home Show is listed
- Company logo used on 30 second TV commercials (80)
- Company logo on HBAL's print ads (min. of 10)
- Company logo on TV screen ads at LEC
- Company logo on Home Show billboards (min. of 10)
- Full color company logo on cover of Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for three booth spaces
- 100 additional complimentary admit one tickets

Home Show Program Sponsor - \$3,000

(Limit two non-competing sponsors)

- Full color company logo on cover of Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for two booth spaces
- 25 additional complimentary admit one tickets

Ticket Sponsor - \$3,000

(Limit one sponsor)

- Company logo on Home Show Admit One tickets
- Full color company logo in Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 50 additional complimentary admit one tickets

Exhibitor Wristband Sponsor - \$1,750

(Limit two non-competing sponsors)

- Company logo on exhibitor wristbands
- Full color company logo in Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 25 additional complimentary admit one tickets

Upgraded Program Listing - \$1,000

(No limit)

- Company name and booth number listed in color in Home Show program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 10 additional complimentary admit one tickets

Exhibitor Reception Sponsor - \$3,000

(Limit one sponsor)

- Logo on Home Show Contract
- Signage at Exhibitor Reception
- Recognition in Business Builder
- Recognition in exhibitor packets

Previous year's sponsor(s) have first right of refusal.

Name: _____

Company: _____

Signature: _____

Please submit this form to:

HBAL
6100 S. 58th Street, Ste. C
Lincoln, NE 68516

info@hbal.org

Please include your logo and short description if applicable.