



2021 Exhibitor Space Contract

Register Now

March 12-14, 2021

Located at the **Lancaster**
at the **EVENT CENTER**
84th & Havelock Avenue | Lincoln, NE

Please Complete All Applicable Information:

This is how you will be listed on show program and website.

Company Name		Business Phone	
Mailing Address		Website	
City	State	Zip	
Authorized Contact**		Authorized Contact Phone	
Authorized Contact E-Mail <i>(All information will be emailed when possible, including invoicing. Please add "info@hbal.org" to your address book to ensure delivery.)</i>			
I have read and fully understand all parts of this show information packet and agree to abide by the rules and regulations governing the show.			
Signed by _____		Date _____	

Authorized Signature Required

Product/Service Categories*

- | | | | | |
|--|---|--|--|--|
| <input type="checkbox"/> Advertising, Marketing & Print Services | <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Fences | <input type="checkbox"/> Interior Design & Specialty Finishes | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Appliances & Electronics | <input type="checkbox"/> Commercial Construction | <input type="checkbox"/> Fire & Water Damage Restoration | <input type="checkbox"/> Irrigation, Sod & Seeding | <input type="checkbox"/> Siding & Gutters |
| <input type="checkbox"/> Architects, Engineering & Drafting | <input type="checkbox"/> Concrete | <input type="checkbox"/> Flooring | <input type="checkbox"/> Landscaping & Materials | <input type="checkbox"/> Snow Removal |
| <input type="checkbox"/> Associations & Non-Profits | <input type="checkbox"/> Construction Site Services | <input type="checkbox"/> Framing Contractors | <input type="checkbox"/> Maintenance, Repair & Home Inspection | <input type="checkbox"/> Stucco Finishes |
| <input type="checkbox"/> Banking & Financial Services | <input type="checkbox"/> Countertops | <input type="checkbox"/> Glass | <input type="checkbox"/> Millwork & Trim Carpenters | <input type="checkbox"/> Swimming Pools & Spas |
| <input type="checkbox"/> Brick, Stone, Thin Veneer Applications | <input type="checkbox"/> Decks & Outdoor Living | <input type="checkbox"/> Grading | <input type="checkbox"/> Overhead Garage Doors | <input type="checkbox"/> Tools, Equipment, Vehicle - Sales & Service |
| <input type="checkbox"/> Builders | <input type="checkbox"/> Developers | <input type="checkbox"/> HVAC, Fireplaces & Exhaust Fans | <input type="checkbox"/> Painting | <input type="checkbox"/> Tree Service |
| <input type="checkbox"/> Building Materials - Structural | <input type="checkbox"/> Direct Sales | <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Plumbing & Fixtures | <input type="checkbox"/> Utilities & Gas Services |
| <input type="checkbox"/> Cabinets & Furniture | <input type="checkbox"/> Doors & Windows | <input type="checkbox"/> Home Automation & Security | <input type="checkbox"/> Professional Services | <input type="checkbox"/> Water Treatment - Sales & Equipment |
| | <input type="checkbox"/> Drywall | <input type="checkbox"/> Insulation | <input type="checkbox"/> Real Estate Services | <input type="checkbox"/> Well Drilling & Geothermal |
| | <input type="checkbox"/> Education | <input type="checkbox"/> Insurance | <input type="checkbox"/> Remodeling Contractors | <input type="checkbox"/> Window Coverings |
| | <input type="checkbox"/> Electrical & Lighting Fixtures | | | |
| | <input type="checkbox"/> Excavation & Trucking | | | |

*Show management reserves the right to limit category listings.

**This person will receive ALL of our mailings (electronic and postal) and must be authorized to commit your company to an exhibit space.

Size and Cost Information

1. **Payments:** 50% deposit required with contract. Contracts received after December 15, 2020 must include full payment.

2. **Booth Preference:**

We will attempt to accommodate your first choice of booth. However, we retain absolute discretion in assigning booths and the location and characteristics of any booth. Members of the Home Builders Association of Lincoln receive **priority** over non-members until **October 30, 2020**.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

3. **Booth Fees:** Number of booths _____ = \$ _____
 Corner premium (\$50 per corner) = \$ _____
 Total cost of space = \$ _____
 50% due with contract = \$ _____
 Balance due on or before December 15, 2020 = \$ _____

A 3% convenience fee will apply for all credit card payments.

Credit card information is not kept on file.

VISA/MC # _____
 CVC Code _____ Exp. Date _____ Amt. to charge \$ _____ (+ 3% convenience fee)
 Authorized Signature _____
 Print Name _____
 Billing Address _____

For HBAL Use Only

Date Rcvd: _____

Member Non-Member

Date Assigned: _____

Booth(s): _____

of Booths: _____

Show Manager: Michaela Schwarten
michaela@hbal.org

Questions? Call 402-423-4225

Website: www.HBAL.org

Email: info@HBAL.org



Mail contract with your deposit check to:
 Home Builders Association of Lincoln
 6100 S. 58th Street, Suite C • Lincoln, NE 68516

Terms & Conditions

Keep a Copy of This for Your Records

CUSTOM BOOTH CONSTRUCTION

Exhibitors must keep all products, displays, furniture, structures, etc. contained to their designated booth space. Any exhibit taller than 8 ft. must be approved by the Show Manager. Signs must be professionally done. Custom displays should be about 6" narrower than actual space specifications to insure proper fit. Any exhibitor display that has an unfinished side facing another exhibitor's display must have the exposed side either finished or draped. Written permission must be obtained in advance if there is to be any masonry or unique construction. Exhibitors will not apply paint, lacquer, adhesive or any other coating to the Lancaster Event Center (LEC), or its floors, walls, etc. Nothing will be attached to the floor. All exposed edges of carpeting or floor covering must be taped down. Landscapers must put a protective barrier between landscaping materials and the floor (carpeted or concrete).

CHARACTER OF EXHIBITS

Show officials will give preference to Exhibitors whose products or services are pertinent or closely related to the construction industry. Each exhibit will comply with the laws of the State of Nebraska and with all ordinances and regulations of the City of Lincoln and LEC. Exhibitor agrees to display only products and services which are sold by him in the regular course of business. Show officials shall have absolute discretion in accepting and locating Exhibitors. Show officials reserve the right to eject or prohibit any exhibit, in whole or in part, or any exhibitor or his or her representatives which it considers not in keeping with the character of the Show, with or without giving cause. If cause is not given for ejection of an exhibit or exhibitor, liability shall not exceed the return to the exhibitor the amount of rental unearned at the time of the ejection. If ejection is for violation of these rules and regulations or for a stated cause, no return of rental shall be made. Exhibitors hereby waive all legal rights to dispute or challenge decisions of Show officials.

COMBUSTIBLE MATERIALS

Combustible products cannot be used without prior written approval. All flammable material must be fire-proofed. Use of cooking equipment such as microwaves, crockpots, grills, hotplates and smokers are not allowed at any time due to fire hazard unless exception granted in writing by the LEC Managing Director. Any gas grills or fireplaces in use must meet the approval of management and the LEC before and during the Show. Propane tanks are not allowed in the buildings without written permission of the LEC Managing Director and in that case must still be limited to 5 lb. containers 20 feet away from any other propane container per Fire Marshall. Smoke and/or vapor machines are not allowed at any time as they interfere with the fire alarm system. Display vehicles must have one battery cable disconnected with end taped, gas caps locked and taped and no more than a 1/2 tank or 10 gallons of gas (whichever is less). All fueling must occur outside the building. Vehicles cannot be moved during the show, only during setup/tear down when not open to the general public.

MOVE IN & MOVE OUT

No move-in, rearrangement or adjustment may be done after the opening of the show. Exhibitors will unload and load only at designated areas. Vehicles must be unloaded and loaded quickly and then immediately moved from the unloading and loading areas. Any vehicle left parked in these areas will be towed at owner's expense. Heavy materials or equipment will not be dragged, skidded, or rolled over the floors, but carried or moved in on wheels. Early arrivals of vendors before 7:30 a.m. on Wednesday who need access to inside facilities will be charged \$45 per hour by the LEC to supervise and coordinate the drop-off of materials. Outside drop-off is at no charge but must be with approval and coordination with an LEC Operations Manager and the Show Manager. The Show Manager will assess a \$50 FINE to anyone attempting to move out before 5:00 p.m. Sunday. If fine is not paid, exhibitor will be

banned from next year's show. It is highly recommended that all small items, merchandise, lighting fixtures and other portable equipment be removed immediately after the show closes. EXHIBITS MUST BE REMOVED BY NOON ON MONDAY. If any accounts against the exhibitor have not been paid in full prior to the end of the show, no items exhibited shall be removed from the building until full settlement is made. In case of attachments or other legal proceedings, Show officials reserve the right to take charge of the exhibitor's props and properties.

PARKING

Ample, free parking is available throughout the grounds. Exhibitors must use designated Exhibitor Parking areas in the south and east sides of Pavilion 4 once the Show begins. Violation of the posted "No Parking" signs or exhibitors parking outside of the designated Exhibitor Parking areas shall subject vehicle to towing and impoundment.

LEC SERVICES

All Exhibitors will be emailed information to order electricity, water, gas and wireless internet access via www.lancastereventcenter.org starting December 15, 2020. Exhibitors will pay LEC for these services at reasonable and uniform rates. Any exhibitor who wishes to hook up to the LEC's gas line will be charged no less than \$150 plus permit fees. It is the responsibility of the exhibitor to place their gas order with the LEC no later than 45 days in advance.

CARE OF EXHIBIT SPACE

LEC personnel will clean the aisles, but Exhibitors must keep their carpets and exhibits in good order. Exhibitors are allowed to bring in vacuum cleaners as long as they are compliant with UL regulations and cords are in good shape. Exhibitors must cooperate by maintaining their exhibits throughout the Show in perfect condition. Exhibitors will be required to replace, repair, or otherwise assume the expense for any defacement or injury of premises caused by their exhibit or representatives. No LEC sponsor display material, banner or equipment may be removed for any reason. If any item is removed, there shall be a \$250 fee for replacement of said item.

SELLING PRODUCTS

Retail selling of products over-the-counter on a carry-out basis requires prior written approval at the time of requesting space. Orders may be taken for merchandise or service to be delivered or rendered at a future date without prior approval. Exhibitors are required to be aware of and compliant of local and state laws. For more information on sales & use tax and income tax & withholding laws that apply to events, please see information guides for "Sales at Special Events" at www.revenue.ne.gov or contact the Nebraska Department of Revenue at 402-471-5729.

FOOD & BEVERAGE CONCESSIONS

No outside food or beverages can be brought to the LEC including coolers and deliveries of prepared food from outside food establishments. Alcoholic beverages can only be consumed when sold by the LEC in designated areas. No sales or sampling of food products from vendor booths will be permitted without prior approval from LEC. As required by the LEC, any exhibitors giving samples of their (homemade or purchased) food product must have a level IV food handlers permit and/or catering permit on file at the LEC and a signed agreement and/or statement stating that it shall be 2 oz. sample ONLY with one sample per customer and said statement on file at LEC. Food samples that are being handed out must be made in a Commercial Kitchen. All vendors who are handing out food samples must have a hand washing station. Vendors are responsible for displaying their Food Handlers Permit. All arrangements shall be agreed upon no less than 14 days PRIOR to the Show. If an agreement is not on file, the LEC reserves the right of refusal. No bottled water, soda or full cups of coffee may be given. Exhibitors are restricted to samples only.

LITERATURE & SOUVENIRS

Printing, advertising, souvenirs, etc., may be distributed by exhibitors from their own space only. Any objectionable advertising will not be permitted. Souvenirs will not be of noise-making variety. All such gifts are subject to prior approval. Exhibitors must confine all sales activities to their own exhibit space.

PRIZES, DISCOUNTS, & DRAWINGS

Drawings for giveaways, prizes, discounts, etc., must be registered and approved by the Show Manager. A list of all recipients, winners, etc., must be supplied to the Show Manager before the end of the Show.

UNOCCUPIED SPACE

If exhibitor fails to occupy space contracted for or fails to comply with all the terms of the agreement, the Show officials have the right to rent such space to any other applicant without releasing the exhibitor from paying the sum agreed upon in his Show contract. No refunds will be made. Exhibitor shall not assign or SUBLET the whole or any part of his space. If the Home Builders Association of Lincoln agrees, in its sole discretion, to issue a refund, such refund shall be made by check and may take up to 14 business days to issue.

EVENTUALITIES

In the case the LEC shall be destroyed by fire, other elements or by any other cause, or in case other circumstances make it impossible for the Show officials to permit the contracted space to be occupied by the exhibitor, the Show contract shall terminate and the exhibitor shall waive any claim for damages or compensation. In case of strikes, acts of God, the authority of law or any cause beyond their control, the Show officials, the Home Builders Association of Lincoln, LEC and their employees shall not be held liable for the fulfillment of the rental contract of space. Exhibitors hereby waive any claim for damages or compensation.

MISCELLANEOUS

- LEC is a smoke-free facility.
- Speakers, radios, televisions or noise which is of sufficient volume to be annoying to exhibitors will not be permitted.
- No animals are allowed on the show floor.
- Exhibitors using audio systems and/or live entertainment must keep amplification at a conversational level. In no case shall any form of amplification or activity that is purposely intended to generate sound or attention be allowed to generate a noise level in excess of 80dB as measured on a sound level meter.

LIABILITY

Neither the Home Builders Association of Lincoln, their employees, the Show committee, Show officials nor the LEC will be responsible for any injury, loss or damage that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the Show contract. Upon signing this contract, the exhibitor expressly releases the foregoing named association, individuals, representatives, committee and Show officials from any claims from loss, damage or injury. The LEC will be secured during all non-show hours. This security of the LEC in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all exhibitors have public and property liability insurance to protect themselves, the Home Builders Association of Lincoln and its representatives and the LEC against possible claims arising out of negligent acts of his or her employees and booth visitors during the operation of his or her equipment in this show.

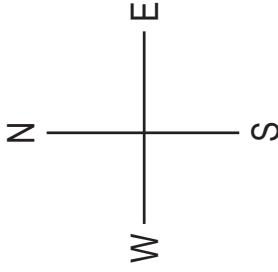
AMENDMENTS

Show officials and committee shall have full power to interpret or amend these rules and to make additional rules in the best interest of the Show. The exhibitor agrees to accept and abide by such rules.

COVID-19

The Home Builders Association of Lincoln or LEC may cancel the Show for reasons related to COVID-19 including but not limited to laws, ordinances, rules, regulations, Directed Health Measures, or executive orders that prevent the Show from being held, guidance issued by the Lincoln Lancaster County Health department which would make it impractical to hold the event, or a decision of the Home Builders Association that the Show can no longer be held due to health concerns or a lack of exhibitor participation. If the Show is canceled for reasons related to COVID-19, the Home Builders Association of Lincoln shall refund to each Exhibitor all but \$100 of such Exhibitor's total booth fee.

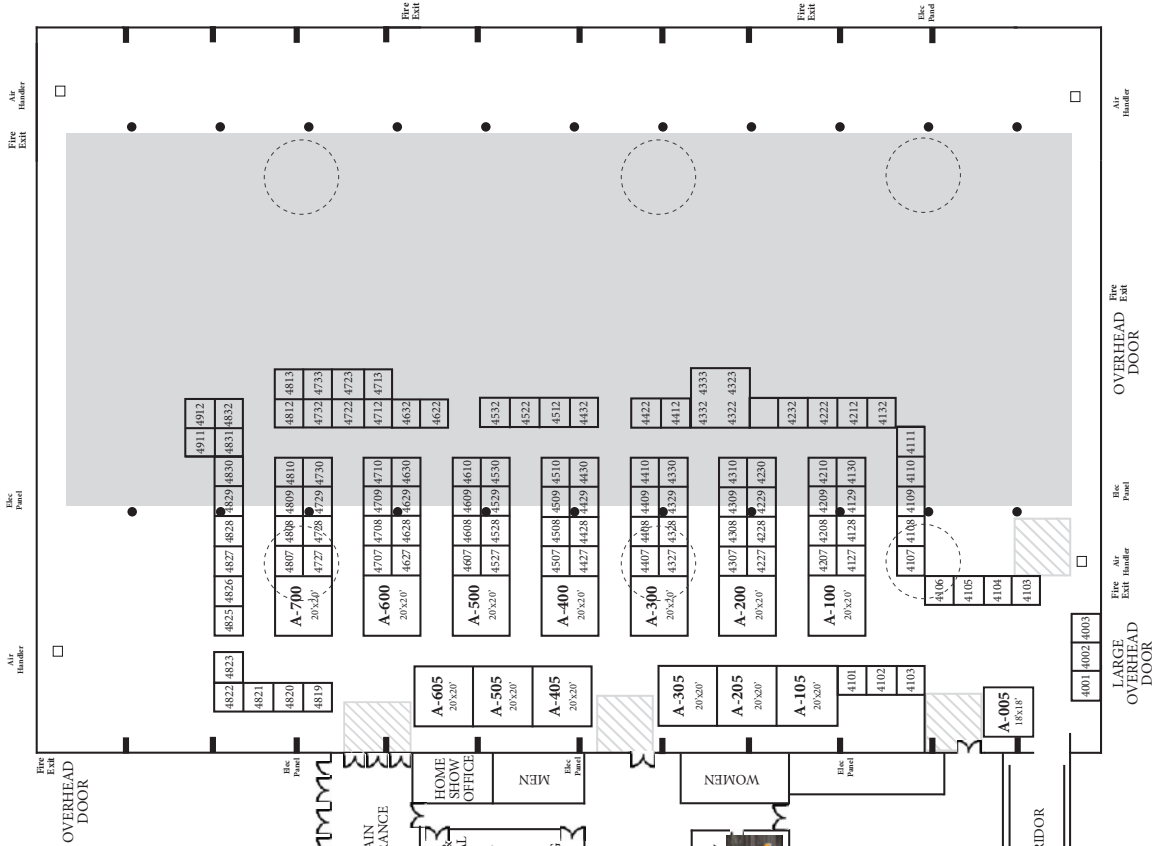
The 2021 Nebraska Builders Home & Garden Show floor plan is subject to change. HBAL reserves the right to change the floor plan (including but not limited to aisle spaces) without notice, to provide a more satisfactory, attractive and successful exposition.



Flooring

Shaded area on map is clay/dirt flooring, covered with carpet. Remaining area is concrete. Carpet may be ordered directly from AAA Rents for booths on concrete.

Pavilion 4



Pavilion 1



49TH ANNUAL NEBRASKA BUILDERS

HOME & GARDEN SHOW

MARCH 12-14, 2021

Lancaster
EVENT CENTER

84TH & HAVELock
PAVILIONS 1 AND 4



BROUGHT TO YOU BY THE



Schedule

Move-In Hours

Wednesday, March 10 12 noon to 8 p.m.
Thursday, March 11 8 a.m. to 8 p.m.
No fork-lifts allowed after Thursday at 8 p.m. All overhead doors will be locked Thursday night.

Move-Out Hours

Sunday, March 14 5 p.m. to 8 p.m.
Monday, March 15 8 a.m. to 12 noon

Show Hours

Friday, March 12 1 p.m. to 9 p.m.
Saturday, March 13 10 a.m. to 8 p.m.
Sunday, March 14 10 a.m. to 5 p.m.

Booth Price Includes

- 8' background drape, 3' side drapes.
- Draped table and two chairs, if requested on the AAA Rents order form sent to you in December.
- Six exhibitor wristbands. Exhibitors will not be admitted without a wristband. The Show Manager will assess a \$50 FINE to anyone who attempts entry using a unauthorized replication of the official exhibitor wristband.
- Admit One tickets to give to customers.*
The quantity of Admit One Tickets is based on the size of your booth.
1 booth 10 Admit One Tickets
2 booths 14 Admit One Tickets
After 2 booths, we give 2 additional tickets for every additional booth.
- Listing in Home Show program and on www.HBAL.org.

*Additional wristbands and Admit One Tickets are available for \$4.00 each and must be purchased in advance by contacting the HBAL office at 402-423-4225 or info@hbal.org.

Booth Price Does Not Include

Booth price does not include electricity, water, wireless internet or gas service. See the LEC Services section under Terms & Conditions.

2021 Booth Prices

A booth is considered 10'x10'
Corner Premium • \$50 per corner

Non-members of HBAL pay 33% more. Interested in becoming an HBAL member? Call 402-423-4225 for more information.

Booths	Sq. Ft.	Price/Sq. Ft.	Member Price	Non-Member Price
1 booth	100	\$5.50	\$550	\$731
2 booths	200	\$5.25	\$1,050	\$1,396
3 booths	300	\$5.10	\$1,530	\$2,034
4 booths	400	\$5.00	\$2,000	\$2,660
6 booths	600	\$4.25	\$2,550	\$3,391
8 booths	800	\$4.00	\$3,200	\$4,256
10 booths	1,000	\$3.75	\$3,750	\$4,987
12+ booths	Call for Pricing			



Nebraska Builders Home & Garden Show

Sponsorship Opportunities for HBAL Members

Media Sponsor - \$10,000

(Limit one sponsor)

- Company logo in Business Builder each month the Home Show is listed
- Company logo used on 30 second TV commercials (80)
- Company logo on HBAL's print ads (min. of 10)
- Company logo on TV screen ads at LEC
- Company logo on Home Show billboards (min. of 10)
- Full color company logo on cover of Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for three booth spaces
- 100 additional complimentary Admit One Tickets

Stage Sponsor - \$3,500

(Limit one sponsor)

- Company logo on stage signage
- Company banner in front of stage
- Name announced during Show as the stage sponsor
- Full color company logo in Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for two booth spaces
- 50 additional complimentary admit one tickets

Home Show Program Sponsor - \$3,000

(Limit two non-competing sponsors)

- Full color company logo on cover of Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for two booth spaces
- 25 additional complimentary admit one tickets

Ticket Sponsor - \$2,000

(Limit one sponsor)

- Company logo on Home Show Admit One Tickets
- Full color company logo in Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 50 additional complimentary admit one tickets

SOLD

Kids Square Sponsor - \$2,000

(Limit three non-competing sponsors)

- Home Show Program Kids Square brought to you by: your full color company logo
- Company banner displayed in Kids Square
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 25 additional complimentary admit one tickets

Exhibitor Wristband Sponsor - \$1,750

(Limit two non-competing sponsors)

- Company logo on exhibitor wristbands
- Full color company logo in Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 25 additional complimentary admit one tickets

Upgraded Program Listing - \$1,000

(No limit)

- Company name and booth number listed in color in Home Show program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 10 additional complimentary admit one tickets

Exhibitor Reception Sponsor - \$3,000

(Limit one sponsor)

- Logo on Home Show Contract
- Signage at Exhibitor Reception
- Recognition in Business Builder
- Recognition in exhibitor packets

SOLD

Website Advertising

- Sidebar Ad - \$200
- Upgraded Listing - \$60
- Add your company logo and description - \$40

Previous year's sponsor(s) have first right of refusal.

For more information about these sponsorship opportunities, please contact Michaela Schwarten at 402-423-4225 or michaela@hbal.org.

Join your fellow exhibitors for drinks and light snacks at the

Home Show Exhibitor Reception!

Date: Friday, March 12, 2021

Time: 9:00 p.m. - 10:00 p.m.

Place: Nebraska Meeting Room located behind the Good Times Grill

An exhibitor wristband is required to attend this event.

Sponsored by:



VIRTUACTIVE



EXPERIENCE • ETHICS • EXCELLENCE