

Advertising in the *Lincoln Business Builder* is a wise investment. The newsletter is published online monthly and has a total circulation of 650, which includes all members of the Home Builders Association of Lincoln, as well as city, county, state and national government.

Ad Sizes and Rates

Standard Ad Space	HBAL Member Rate	Non-Member Rate
Full Page (8"w x 10.5"h)	\$500 for 3 months	\$1000 for 3 months
1/2 page horizontal (8"w x 5"h)	\$350 for 3 months	\$700 for 3 months
1/2 page vertical (3.75"w x 10.5"h)	\$350 for 3 months	\$700 for 3 months
1/4 page (3.75"w x 5"h)	\$250 for 3 months	\$500 for 3 months
1/4 page horizontal (8"w x 2.25"h)	\$250 for 3 months	\$500 for 3 months
1/8 page (3.75"w x 2.25"h)	\$160 for 3 months	\$320 for 3 months

There is a 15% discount for placing your ad for one full year. Non-members pay double rates. Call 402-423-4225 for availability.

Please prepare your ad according to the dimensions indicated above and email your high-resolution full-color ad to jennie@hbal.org **on or before the 20th of each month**. You may alter your ad copy at any time. One hour of design work is included in your quarterly ad rate. Additional design work will be charged at a rate of \$55 per hour.

Labels

HBAL members may purchase mailing labels for the HBAL membership by "alphabetic" or "zip code" order.

Entire Membership	\$75
Builder Members Only	\$50
Associate Members Only	\$50

I would like to advertise in the *Lincoln Business Builder*.

Ad size: 1/8 page 1/4 page 1/4 page horizontal 1/2 page Full page
(please circle)

Please run this ad for _____ month(s).

Cost of ad _____

Company _____

Name _____

Address _____

City, State, Zip _____

Phone number _____

Email _____

Check Enclosed Bill Me
(Non-members must pay in advance.)

Please mail or email this contract to:
Home Builders Association of Lincoln
6100 S. 58th Street, Suite C
Lincoln, NE 68516
Phone: 402-423-4225 • jennie@hbal.org