

NEBRASKA BUILDERS

HOME & GARDEN SHOW

Sponsorship Opportunities for HBAL Members

Company:

Contact:

Email:

Phone:

Signature:

Please submit this form to:

HBAL
6100 S. 58th Street, Ste. C
Lincoln, NE 68516

info@hbal.org

Please include a company logo and short description if applicable.

<p>For HBAL Office Use Only:</p> <p><input type="checkbox"/> SB</p> <p><input type="checkbox"/> UL</p> <p><input type="checkbox"/> L & D</p> <p><input type="checkbox"/> Billed</p> <p><input type="checkbox"/> Paid</p>

Title Sponsor - \$6,000 (Exclusive)

Company Logo:

- Select TV advertising
- Select print ads
- TV screens at Lancaster Event Center
- Cover of Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Company Recognition:

- Select social media promoting the event

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

Exhibitor Reception Sponsor - \$3,500 (Exclusive)

Company Logo:

- Home Show contract
- Reception signage
- HBAL.org Home Show page
- Lincoln Business Builder
- Exhibitor communication

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

Program Sponsor - \$2,500 (Exclusive)

Company Logo:

- Cover of Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

Ticket Sponsor - \$2,500 (Exclusive)

Company Logo:

- Admit one tickets
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

Exhibitor Wristband Sponsor - \$1,200

(Limit two noncompeting companies)

Company Logo:

- Exhibitor wristbands
- Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

Kids Square Entertainment Sponsor - \$1,000

(Limit three noncompeting companies)

Company Logo:

- Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Your banner in Kids Square
- Upgraded website listing on HBAL.org Home Show page

Upgraded Program Listing - \$500

Show Perks:

- Name in color in Home Show program
- Website Ad through July 1
- Upgraded website listing on HBAL.org Home Show page

Companies who have previously contracted for exclusive sponsorships/advertising have first right of refusal.