

NEBRASKA BUILDERS

HOME & GARDEN SHOW

Sponsorship Opportunities for HBAL Members

Company:

Contact:

Email:

Phone:

Signature:

Date:

Please submit this form to:

HBAL
6100 S. 58th Street, Ste. C
Lincoln, NE 68516

info@hbal.org

Please include your logo and short description if applicable.

For HBAL Office Use Only:

☐ AD ☐ UL ☐ L & D
☐ Billed ☐ Paid

☐ **Title Sponsor - \$5,000**

(Exclusive)

Company Logo:

- Select TV advertising
- Select print ads
- TV screens at Home Show
- Cover of Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Company Recognition:

- Select social media promoting the event

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

☐ **Exhibitor Reception Sponsor - \$3,500** **SOLD**
(Exclusive)

Company Logo:

- Reception signage
- Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder
- Exhibitor communication

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

☐ **Program Sponsor - \$2,500**
(Exclusive)

Company Logo:

- Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Upgraded website listing on HBAL.org Home Show page
- Exclusive full page ad in Home Show program

☐ **Ticket Sponsor - \$2,500** **SOLD**
(Exclusive)

Company Logo:

- Admit one tickets
- Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

☐ **Tote Bag Sponsor - \$2,500 (sponsor supplies totes)**
(Exclusive)

Company Logo:

- Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Upgraded website listing on HBAL.org Home Show page
- Staff to hand out bags to attendees

☐ **Exhibitor Wristband Sponsor - \$1,200** **ONE AVAILABLE**
(Limit two noncompeting companies)

Company Logo:

- Exhibitor wristbands
- Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Upgraded website listing on HBAL.org Home Show page

☐ **Kids Square Entertainment Sponsor - \$1,000**
(Limit three noncompeting companies)

Company Logo:

- Home Show program
- HBAL.org Home Show page
- Lincoln Business Builder

Show Perks:

- Your banner in Kids Square
- Upgraded website listing on HBAL.org Home Show page

Companies who have previously contracted for exclusive sponsorships/advertising have first right of refusal.