

NEBRASKA BUILDERS

HOME & GARDEN SHOW

Website & Program Marketing

All listings will be live until July 1, 2024.

NEW THIS YEAR!

Advertise in the official Nebraska Builders Home & Garden Show program!

Promote:

- Discount Coupons
- Free Gift
- Booth Location



Company:

Contact:

Email:

Phone:

Signature:

Date:

Please submit this form to:

HBAL
6100 S. 58th Street, Ste. C
Lincoln, NE 68516
info@hbal.org

Please include your logo and short description if applicable.

☐ **Full Color Program Ad**

<u>1/2 page</u>	<u>1/4 page</u>	<u>1/8 page</u>
\$500	\$350	\$250
8"x5.125"	3.875"x5.125"	3.875"x2.4375"
Artwork due Jan. 1		

☐ **Website Ad**

<u>3 months</u>	<u>6 months</u>	<u>12 months</u>
\$100	\$175	\$325
Specs: 275 px (w) x 200 px (h)		GIF or JPG

☐ **Upgraded Online Listing \$60**

Move your company to the top of the online category listing! For each category your company is listed in, your information will be bumped to the top of the list.
Includes your company logo and short description as described below.

☐ **Add a Logo & Description \$40**

Include in your online listing your company logo for additional brand recognition and a short 25-word description to emphasize the products or services you provide.

For HBAL Office Use Only:

☐ AD ☐ UL ☐ L & D ☐ Billed ☐ Paid

**Design Rates: \$50 minimum design fee.*