

February 12-14, 2027

Sandhills Global Event Center

4100 N. 84th Street | Lincoln, NE

Fri. 12-8 | Sat. 10-8 | Sun. 10-3

Booth Prices

Standard Booth • 10'x10'

Corner Premium • \$50 per corner

HBAL members receive discounted pricing.

If interested in membership, call 402-423-4225.

Booths	Sq. Ft.	Member Price	Non-Member Price
1 booth	100	\$600	\$800
2 booths	200	\$1,150	\$1,530
3 booths	300	\$1,680	\$2,235
4 booths	400	\$2,200	\$2,925
6 booths	600	\$2,850	\$3,790
8 booths	800	\$3,600	\$4,785
10 booths	1000	\$4,250	\$5,650
12+ booths	Call for Pricing		

Important Dates to Note

- Booth assignments will be emailed by the end of November
- Sandhills Global Event Center services portal opens December 15
- AAA Rents services packet will be emailed by December 15
- Admit one tickets and exhibitor wristbands will be mailed mid-January

Booth Preference:

1st Choice _____2nd Choice _____3rd Choice _____

HBAL will attempt to accommodate first choice of booth, but retains absolute discretion in assigning booths and the location and characteristics of any booth. HBAL Members receive first right of refusal and **priority** over non-members until **August 31**.

Booth Fees:

Number of booths _____ = \$ _____

Corner premium (\$50 per corner) = \$ _____

Total booth cost = **\$** _____**50% deposit due with contract** = \$ _____*Contracts received after Dec. 1 must include full payment.*

Balance due = \$ _____

An invoice for remaining balance will be emailed after booth assignment.

Contact Information:

Company Name for publication _____

Business Phone _____ Website _____

Authorized Contact _____ Authorized Contact Phone _____

**This person will receive ALL communication regarding Show and must be authorized to commit your company to an exhibit space.*

Authorized Contact Email _____

All information will be emailed when possible, including invoicing. Please add "info@hbal.org" to your address book to ensure delivery.

Mailing Address _____ City _____ State _____ Zip _____

Product/Service to be displayed _____

See options on reverse.

Undersigned Exhibitor agrees to abide by the attached terms and conditions governing the Show.

Signed by _____ Date _____

Authorized Signature Required

Mail contract with deposit check made out to

Home Builders Association of Lincoln, 6100 S. 58th Street, Suite C, Lincoln, NE 68516

or email completed contract to info@hbal.org and an invoice will be emailed
with an option to pay by credit card (a 3% non-refundable convenience fee will apply).

Terms & Conditions

Keep a Copy of This for Your Records

CUSTOM BOOTH CONSTRUCTION

Exhibitors must keep all products, displays, furniture, structures, etc. contained to their designated booth space. Any exhibit taller than 8 ft. must be approved by the Show Manager. Signs must be professionally done. Custom displays should be about 6" narrower than actual space specifications to ensure proper fit. Any Exhibitor display that has an unfinished side facing another Exhibitor's display must have the exposed side either finished or draped. Written permission must be obtained in advance if there is to be any masonry or unique construction. Exhibitors will not apply paint, lacquer, adhesive or any other coating to the Sandhills Global Event Center (SGEC), or its floors, walls, etc. Nothing will be attached to the floor. All exposed edges of carpeting or floor covering must be taped down. Landscapers must put a protective barrier between landscaping materials and the floor (carpeted or concrete).

CHARACTER OF EXHIBITS

Show officials will give preference to Exhibitors whose products or services are pertinent or closely related to the construction industry. Each exhibit will comply with the laws of the State of Nebraska and with all ordinances and regulations of the City of Lincoln and SGEC. Exhibitor agrees to display only products and services which are sold by him in the regular course of business. Show officials shall have absolute discretion in accepting and locating Exhibitors. Show officials reserve the right to eject or prohibit any exhibit, in whole or in part, or any Exhibitor or their representatives which it considers not in keeping with the character of the Show, with or without giving cause. If cause is not given for ejection of an exhibit or Exhibitor, liability shall not exceed the return to the Exhibitor the amount of rental unearned at the time of the ejection. If ejection is for violation of these rules and regulations or for a stated cause, no return of rental shall be made. Exhibitors hereby waive all legal rights to dispute or challenge decisions of Show officials.

COMBUSTIBLE MATERIALS

Exhibitors agree not to bring onto the premises any material, substance, equipment or object which is likely to unreasonably endanger the life of, or cause bodily injury to, any person on the premises, or which is likely to constitute a hazard to property thereon without the prior approval of SGEC. SGEC shall have the right to refuse to allow all such materials, substances, equipment or objects to be brought onto the premises and further shall have the right to require the immediate removal therefrom if found thereon.

Combustible products cannot be used without prior written approval. All flammable material must be fire-proofed. Use of cooking equipment such as microwaves, crockpots, grills, hotplates and smokers are not allowed at any time due to fire hazard unless exception granted in writing by the SGEC Managing Director. Any gas grills or fireplaces in use must meet the approval of management and the SGEC before and during the Show. Propane tanks are not allowed in the buildings without written permission of the SGEC Managing Director and in that case must still be limited to 5 lb. containers 20 feet away from any other propane container per Fire Marshall. Smoke and/or vapor machines are not allowed at any time as they interfere with the fire alarm system. Display vehicles must have one battery cable disconnected with end taped, gas caps locked and taped and no more than a 1/2 tank or 10 gallons of gas (whichever is less). All fueling must occur outside the building. Vehicles cannot be moved during the show, only during setup/tear down when not open to the general public.

MOVE IN & MOVE OUT

No move-in, rearrangement or adjustment may be done after the opening of the show. Exhibitors will unload and load only at designated areas. Vehicles must be unloaded and loaded quickly and then immediately moved from the unloading and loading areas. Any vehicle left parked in these areas will be towed at owner's expense. Heavy materials or equipment will not be dragged, skidded or rolled over the floors, but

carried or moved in on wheels. Early arrivals of vendors before 7:30 a.m. on Wednesday who need access to inside facilities will be charged a per hour fee by the SGEC to supervise and coordinate the drop-off of materials. Outside drop-off is at no charge but must be with approval and coordination with an SGEC Operations Manager and the Show Manager. The Show Manager will assess a \$50 FINE to anyone attempting to move out before the show ends on Sunday. If fine is not paid, Exhibitor will be banned from next year's show. It is highly recommended that all small items, merchandise, lighting fixtures and other portable equipment be removed immediately after the show closes. EXHIBITS MUST BE REMOVED BY NOON ON MONDAY. If any accounts against the Exhibitor have not been paid in full prior to the end of the show, no items exhibited shall be removed from the building until full settlement is made. In case of attachments or other legal proceedings, show officials reserve the right to take possession of the Exhibitor's props and properties.

PARKING

Ample, free parking is available throughout the grounds. Exhibitors must use designated Exhibitor Parking areas in the south and east sides of TractorHouse Pavilion once the Show begins. Violation of the posted "No Parking" signs or Exhibitors parking outside of the designated Exhibitor Parking areas shall subject vehicle to towing and impoundment.

SGEC & AAA RENTS SERVICES

All Exhibitors will be emailed information to order electricity, water, gas and wireless internet access via www.lancastereventcenter.org starting December 15. Information to order tables and chairs from AAA Rents will also be included. Exhibitors will pay SGEC/AAA Rents for these services at reasonable and uniform rates.

CARE OF EXHIBIT SPACE

SGEC personnel will clean the aisles, but Exhibitors must keep their carpets and exhibits in good order. Exhibitors are allowed to bring in vacuum cleaners as long as they are compliant with UL regulations and cords are in good shape. Exhibitors must cooperate by maintaining their exhibits throughout the Show in perfect condition. Exhibitors will be required to replace, repair, or otherwise assume the expense for any defacement or injury of premises caused by their exhibit or representatives. No SGEC sponsor display material, banner or equipment may be removed for any reason. If any item is removed, there shall be a fee for replacement of said item.

SELLING PRODUCTS

Retail selling of products over-the-counter on a carry-out basis requires prior written approval at the time of requesting space. Orders may be taken for merchandise or service to be delivered or rendered at a future date without prior approval. Exhibitors are required to be aware of and compliant of local and state laws. For more information on sales & use tax and income tax & withholding laws that apply to events, please see information guides for "Sales at Special Events" at www.revenue.nebraska.gov or contact the Nebraska Department of Revenue at 402-471-5729.

FOOD & BEVERAGE CONCESSIONS

No outside food or beverages can be brought to the SGEC including coolers and deliveries of prepared food from outside food establishments. Alcoholic beverages can only be consumed when sold by the SGEC in designated areas. No sales or sampling of food products from vendor booths will be permitted without prior approval from SGEC. As required by the SGEC, any Exhibitors giving samples of their (homemade or purchased) food product must have a level IV food handlers permit and/or catering permit on file at the SGEC and a signed agreement and/or statement stating that it shall be 2 oz. sample ONLY with one sample per customer and said statement on file at SGEC. Food samples that are being handed out must be made in a Commercial Kitchen. All vendors who are handing out food samples must have a hand washing station. Vendors are responsible for displaying their Food Handlers Permit. All arrangements shall be agreed upon no less than 14 days PRIOR to the Show. If an agreement is not on file, the SGEC reserves the right of refusal. No bottled water, soda or full cups of coffee may be given. Exhibitors are restricted to samples only.

LITERATURE & SOUVENIRS

Printing, advertising, souvenirs, etc., may be distributed by Exhibitors from their own space only. Any objectionable advertising will not be permitted. Signs, cards, banners, posters or other advertising shall only be allowed in approved display areas. Souvenirs will not be of noise-making variety. No helium balloons. All such gifts are subject to prior approval. Exhibitors must confine all sales activities to their own exhibit space.

LOST ARTICLES

SGEC shall have the sole right to collect and have the custody of articles left in the SGEC Fairgrounds, and Exhibitor and attendees shall not interfere with the collection or custody of such articles.

UNOCCUPIED SPACE

If an Exhibitor fails to occupy space contracted for or fails to comply with all the terms of the agreement, the Show officials have the right to rent such space to any other applicant without releasing the Exhibitor from paying the sum agreed upon in their Show contract. No refunds will be made. Exhibitor shall not assign or sublet the whole or any part of their space. If the Home Builders Association of Lincoln ("HBAL") agrees, in its sole discretion, to issue a refund, such refund shall be made by check and may take up to 14 business days to issue.

EVENTUALITIES

In the event that acts of God, national emergency, government directives, terrorism, strikes, fire, infectious disease, or any other event beyond the control of HBAL, Show Officials, or the SGEC make it inadvisable, illegal, or impossible to permit the contracted space to be occupied by the Exhibitor (a "Force Majeure Event"), the Show contract shall terminate and the Exhibitor shall waive any claim for damages or compensation.

MISCELLANEOUS

SGEC is a smoke-free facility.

Speakers, radios, televisions or noise which is of sufficient volume to be disturbing to Exhibitors will not be permitted.

No animals are allowed on the show floor except trained service animals.

LIABILITY

Neither the HBAL, their employees, the Show committee, Show officials, the Ag Society nor the SGEC will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the Show contract. Upon signing this contract, the Exhibitor expressly releases the foregoing named association, individuals, representatives, committee and Show officials from any claims from loss, damage or injury. The SGEC will be secured during all non-show hours. This security of the SGEC in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all Exhibitors have public and property liability insurance to protect themselves, HBAL and its representatives and the SGEC against possible claims arising out of negligent acts of their employees and booth visitors.

AMENDMENTS

Show officials and committee shall have full power to interpret or amend these rules and to make additional rules in the best interest of the Show. Exhibitor agrees to accept and abide by such rules.

COVID-19 or other Public Health Emergency

HBAL, Show Officials, the SGEC or the Ag Society may cancel or postpone the Show if any such party determines in its sole discretion that the event cannot be hosted in a manner that protects public health and safety. If the Show is canceled for reasons related to COVID-19 or other public health emergency, HBAL shall make best efforts to reschedule the Show. If HBAL is unable to reschedule the Show, HBAL shall make best efforts to refund to each Exhibitor at least half of such Exhibitor's total booth fee.

OBJECTIONABLE PERSONS

HBAL, Show Officials, the SGEC and the Ag Society reserve the right to refuse admission to, eject, or cause to be ejected from the premises any disruptive, threatening, or dangerous person, and neither HBAL, the SGEC, the Ag Society, Show Officials, or the Show Committee, or their officers, agents or employees shall be liable for damages sustained by the exercise of such right.

Home Show Schedule

Show Hours

Friday, February 12	12 p.m. to 8 p.m.
Saturday, February 13	10 a.m. to 8 p.m.
Sunday, February 14	10 a.m. to 3 p.m.

Move-In Hours

Wednesday, February 10	12 p.m. to 5 p.m.
Thursday, February 11	8 a.m. to 8 p.m.
<i>No fork-lifts allowed after Thursday at 3 p.m. All overhead doors will be locked Thursday afternoon.</i>	

Move-Out Hours

Sunday, February 14	3 p.m. to 5 p.m.
Monday, February 15	8 a.m. to 1 p.m.

Booth Price Includes

- 8' background drape, 3' side drapes.
- Six exhibitor wristbands.
- Admit One tickets to give to customers.
- Listing in Home Show program (if contract is received by Jan. 1).

It Does Not Include

- Tables/chairs
- Electricity
- Water
- Wireless internet
- Natural gas service

Nebraska Builders Home & Garden Show

Sponsorship Opportunities for HBAL Members

Exhibitor Reception Sponsor - \$3,500

Tote Bag Sponsor - \$3,000

Program Sponsor - \$2,500

Ticket Sponsor - \$2,500

Exhibitor Wristband Sponsor - \$1,200

Kids Square Entertainment Sponsor - \$1,000

Website Advertising

For more information about these sponsorship opportunities, please contact Michaela Schwarten at 402-423-4225 or michaela@hbal.org.

Product/Service Categories

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|--|---|---|--|---|---|
| <ul style="list-style-type: none">• Advertising, Marketing & Print Services• Appliances & Electronics• Architects & Drafting• Associations & Non-Profits• Banking & Financial Services• Brick, Stone, Thin Veneer Applications• Builders• Building Materials - Structural | <ul style="list-style-type: none">• Cabinets & Furniture• Cleaning Services• Commercial Construction• Concrete• Construction Site Services• Countertops• Decks & Outdoor Living• Developers• Direct Sales• Doors & Windows• Drywall• Education | <ul style="list-style-type: none">• Electrical & Lighting Fixtures• Engineers• Excavation & Trucking• Fences• Fire & Water Damage Restoration• Fireplaces• Flooring• Framing Contractors• Glass• Grading | <ul style="list-style-type: none">• HVAC & Exhaust Fans• Health & Wellness• Home Automation & Security• Insulation• Insurance• Interior Design• Irrigation, Sod & Seeding• Landscaping & Materials• Maintenance, Repair & Home Inspection• Millwork & Trim Carpenters | <ul style="list-style-type: none">• Overhead Garage Doors• Painting• Plumbing & Fixtures• Professional Services• Real Estate Services• Remodeling Contractors• Roofing• Siding & Gutters• Snow Removal• Solar• Specialty Finishes | <ul style="list-style-type: none">• Stucco Finishes• Swimming Pools & Spas• Tools, Equipment, Vehicle - Sales & Service• Tree Service• Utilities & Gas Services• Wastewater & Septic Systems• Water Treatment - Sales & Equipment• Well Drilling & Geothermal• Window Coverings |
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Floor plan is preliminary and subject to change based on booth sales.

HBAL reserves the right to change the floor plan (including but not limited to aisle spaces) without notice, to provide a more satisfactory, attractive and successful exposition.

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CURRENCY

